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# Jef Raskin Information

**DOCUMENT TITLE**

RASKIN'S BYTE LETTER CONCERNING  
BYTE'S JAN. 1984 MACINTOSH ARTICLE

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RASKIN'S LETTER IN BYTE  
MAGAZINE CONCERNING BYTE'S  
JAN. 1984 MACINTOSH ARTICLE

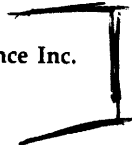
I was disappointed that your industry-leading magazine missed what nontechnical magazines such as *Time* and *Rolling Stone* reported about the origins of the Macintosh computer. As they pointed out, the Macintosh concept—a low-cost, monochromatic bit-mapped, small, and extremely friendly computer—was my creation.

The original team that I put together to build it included Burrell Smith, hardware designer, Bud Tribble, software designer, and Brian Howard, an unsung hero of the project who contributed to the concept, software and hardware design, and the overall feel of the project. Brian (who, for some reason, was not mentioned in your article) and Burrell are still with Mac, but Bud went back to school and got his M.D. I became C.E.O. of Information Appliance Inc.

I also gave the Macintosh its name. The change in spelling was not an error as you reported, but done deliberately to avoid potential conflict with the electronics manufacturer named "McIntosh."

Interestingly enough, Steve Jobs actively opposed the project at its inception, and only after we had proved the concept did he become the Macbooster that he now is. Reading the BYTE article one might get a very different impression and would not give credit where it is due.

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